

## FOR IMMEDIATE RELEASE

## California Hospice Network Honored with "Innovations in Healthcare" Award Adaptive Business Leaders Applauds Network's Commitment to Sustaining Local, Nonprofit Hospice Care

December 11, 2019 – Michael Milward, CEO of Hospice of Santa Cruz County and a founding member of California Hospice Network (CHN), accepted the Adaptive Business Leaders' "Innovator in Healthcare" Award on behalf of CHN at ABL's 22<sup>nd</sup> Innovations in Healthcare Awards event. The Award recognizes organizations that have developed and brought to market innovative approaches and technologies that increase access to, and reduce the cost of, quality healthcare.

"California Hospice Network is a bold step towards ensuring that nonprofit and community-based hospice care continues to be offered throughout the state, particularly in the face of increasing forprofit competition," explained Mimi Grant, President of Adaptive Business Leaders. "At the event, Michael Milward shared how its 'Stronger Together' model is already proving itself through shared best practices and economies of scale for its members."

California Hospice Network is focused on providing strategic and operational support to local, community-based nonprofit hospice providers by developing an affiliate geographic footprint that serves a significant percentage of the California population. The organization is actively recruiting additional nonprofit hospice partners to strengthen the network's reach and scale.

"California Hospice Network is four months old, and already our affiliate members are realizing significant cost savings due to the Network's purchasing power. Our members are also sharing best practices in systems that benefit patient care," explained Jan Jones, RN, BSN, CEO of California Hospice Network. "We believe that every person in California should have access to mission-driven, advanced illness and end-of-life care that meets their needs as defined by them as well as their communities. California Hospice Network is bringing together nonprofit hospice organizations that are committed to providing exceptional end-of-life care."

## **About California Hospice Network**

California Hospice Network was formed in 2019 as a strategic partnership committed to sustaining local nonprofit community-based hospice care in California. The Network's founding member organizations are Hospice of Santa Cruz County, Mission Hospice & Home Care in San Mateo, and The Elizabeth Hospice in San Diego, each recognized as an experienced leader in the community they have served for more than 40 years. Aligned in their mission and values, Network members are



Connecting & Empowering California Nonprofit Hospices

working, sharing and planning together to create stronger community hospices that deliver exceptional patient care and end-of-life services.

## **Media Contacts:**

The Elizabeth Hospice Lisa Marcolongo, Media Relations & Veterans Specialist <u>lisa.marcolongo@ehospice.org</u>, (760) 644-4426

Mission Hospice & Home Care Frances Freyberg Blackburn, Communications Director ffreyberg@missionhospice.org, (650) 931-8225

Hospice of Santa Cruz County
Kathleen Malone, Director of Marketing & Communications
<a href="mailto:kmalone@hospicesantacruz.org">kmalone@hospicesantacruz.org</a>, (831) 430-3079